

FOR IMMEDIATE RELEASE
February 14, 2008

CONTACT: **Mary Beth Kramer**
Kramer Consulting
(215) 431-3946

The Foundation for an 'Extreme Makeover: Home Edition®'
**Oldcastle Precast Donates Basement: Ready
Living Space for Family in Need**

North Brookfield, MA – “Timing is everything” when it comes to helping a needy family -- just ask Ty Pennington of ABC’s “Extreme Makeover: Home Edition®.” One week to reconstruct and remodel every room -- an entire house -- does not allot much time for building a foundation, let alone a finished basement, which many new homeowners wait years to construct. Enter, stage right: the Oasis Foundation Wall System donated by Oldcastle Precast, establishes an all-new timetable for build-out.

“The Extreme Makeover® team can rely on added living space in the form of a finished basement constructed in one day, regardless of the weather,” says David Bruni, Sales Manager for Oasis Foundation Wall System. “It really saves the Makeover Team a significant amount of time.” Actually, all future customers also will enjoy “Makeover-like” speed of construction with the innovative new product.

The custom made precast concrete foundation, that comes complete with foam insulation and paperless drywall, is a **finished basement upon installation**. Custom-designed with openings for doors, windows, beam pockets and other necessities, the product offers much tighter tolerances, and therefore, no leaks. All Oasis Foundation Wall Systems are custom constructed with precision to builder specifications.

The system consists of high density concrete, a green sustainable design that resists moisture and prevents water penetration. The result is a drier, mold-free and more

-more-

Cont'd from page one

comfortable living environment. An R-10 insulation rating insures 10-15% less energy loss. Just apply paint...and hang some pictures...and the family can instantly be enjoying the extra room(s) for a recreation area, spare bedroom or other living arrangements.

As for the family who will be the benefactor of Oldcastle Precast's donation, "Well, we don't know who they are yet, and we won't know until after the door knock later this month," says Bruni. "But we're sure they are going to love their new Oasis basement."

Oasis Foundation Wall Systems are immediately available throughout the New England area. Oasis Foundation Wall Systems are manufactured and installed by Oldcastle Precast, the world's leading producer of concrete products, with more than 80 locations nationwide, including its U.S. headquarters located in Auburn, WA.

"Extreme Makeover: Home Edition," which has won back-to-back Emmy Awards as Best Reality Program (non-competitive), is in its 5th season on ABC. The program is produced by Endemol USA, a division of Endemol Holding. Denise Cramsey is the executive producer; and David Goldberg is the president of Endemol USA.

###